

## Paper and Printing Workshop

This spring, paper manufacturer MYLLYKOSKI and printing specialists PRINOVIS and APPL are launching a workshop on the subject of "Paper and Printing".

This practical professional training programme caters especially for people in the areas of creation, production, marketing, purchasing and sales: the entire process, from paper production to the finished product, is becoming more and more complex. In order to ensure the optimum production of print products, it is necessary to know and understand the technical workflows involved. For the different modules of paper, rotogravure and offset printing, this background knowledge is conveyed through practical exercises at the respective locations, in addition to the necessary theory. In this way, participants are given important information about the correct selection of paper and for optimising the coordination process between customer and printer. Greater knowledge about paper and printing can result in key competitive advantages. Detailed information about the workshop content, dates and programmes is posted at: [www.workshop-papierunddruck.de](http://www.workshop-papierunddruck.de).

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