

DER SPIEGEL and Prinovis sign early contract renewal

Spiegel-Verlag, Hamburg and Prinovis Ltd., Hamburg have renewed their successful partnership concerning the printing of the weekly magazine DER SPIEGEL. The partners agreed to an early extension of the contract through the year 2014.

As part of the agreement, Prinovis will comply with Spiegel-Verlag's request to reduce the number of printing sites from three to two. From now on, DER SPIEGEL will be printed at Prinovis's sites in Itzehoe and Dresden.

"We are pleased that DER SPIEGEL will continue to rely on Prinovis's on-time delivery and flexibility, and were happy to comply with the customer's wishes by adapting our production concept to reflect the new requirements. We regard it as a special sign of trust that DER SPIEGEL has decided to sign an early extension of its contract in this connection," declared Jürgen Freier, Head of Sales at Prinovis Ltd.

Press Release

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