

Prinovis as Premium Partner at the Retail Advertising Summit 2009



The first Retail Advertising Summit (Kongress Handelswerbung) takes place in Wiesbaden this year with PRINOVIS, Europe's leading provider of illustration-printing services, as its Premium Partner. The summit brings together the know-how of the four leading industry news publications HORIZONT, Lebensmittel Zeitung, Textilwirtschaft and Der Handel, in collaboration with The Conference Group. The event takes place on March 24th and 25th under the heading 'Retail Communication in the Digital Age'.

Experts from retail, agencies and services will show how consumer communications can be successfully designed going forward. The Retail Advertising Summit 2009 will therefore serve as something like a compass for the advertising and media landscape.

The Retail Media 2009 trade exhibition, where leading partners to retail will present new products and services for successful retail communications, will be taking place in parallel.

The numerous experts who will be speaking at the congress include Jürgen Freier, Managing Director Sales at PRINOVIS, who will present on 'The Convergence of Online and Print'.

The event venue is the Dorint Pallas Hotel in Wiesbaden; PRINOVIS will be presenting at Booth No. 2.

More information about the programme is available at:

<http://www.conferencegroup.de/Handelswerbung>

Press Contact

Prinovis Ltd.
Am Sandtorkai 68
20457 Hamburg

Fon +49 40 360 93 - 123
Fax +49 40 360 93 - 107
presse@prinovis.com

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